

REBUTTAL TO ARGUMENT AGAINST

PROPOSITION 29

Every word you just read was from a campaign bought and paid for by the tobacco companies. Check the official state website – the tobacco companies are the ONLY ones spending millions to defeat Prop 29:

<http://cal-access.sos.ca.gov/Campaign/Measures>

The tobacco companies declined to sign their message above – but that's not all they're hiding from you. The truth is Prop 29 works; it gets people to stop smoking, and that hurts Big Tobacco's profits. Please, read Prop 29 for yourself.

PROP 29 SAVES LIVES - The American Cancer Society, American Lung Association and American Heart Association wrote Prop. 29 because this \$1 per pack tobacco tax saves 104,000 lives.

PROP 29 HELPS CALIFORNIA RESEARCH CENTERS – The University of California and the California Medical Association support Prop 29 because it raises \$585 million per year for research and will help California's best research institutions find cures to cancer, heart and lung disease.

PROP 29 PROTECTS SCHOOLS AND KIDS - California's Superintendent of Public Instruction and the California State Parent Teachers Association support Prop 29 because it stops over 200,000 children from ever becoming smokers.

PROP 29 REQUIRES STRONG FISCAL ACCOUNTABILITY - A Citizens Oversight Committee ensures funds go directly to doctors and scientists. Strict accountability laws prohibit conflicts of interest, require annual independent audits, and cap administrative costs at less than 2% (Section 30130.54). These

accountability laws are backed up by stiff criminal penalties for violations (Section 30130.56).

THE TRUTH IS PROP 29 SAVES LIVES, BUT ONLY WITH A YES VOTE.

www.CaliforniansForACure.org

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